



Table of Contents

Introduction	1
News from the EC	1
CIVITAS Plus Community Support	1
CIVITAS Secretariat News	3
CIVITAS Plus Pan-European Dissemination	5
ARCHIMEDES	6
ELAN	8
MIMOSA	11
MODERN	12
RENAISSANCE	13
POINTER	15
CATALIST	15
CIVINET	16
CIVITAS Plus Calendar	17

SUBSCRIBE!

This internal CIVITAS Plus newsletter targets all partners involved in CIVITAS Plus (ARCHIMEDES, ELAN, MIMOSA, MODERN, RENAISSANCE, POINTER, VANGUARD), CIVITAS CATALIST and CIVINET. If you are involved in any of these projects, and are not yet receiving this newsletter but would like to receive it, please subscribe by sending your contact details to internal.newsletter@civitas.eu, shortly explaining your involvement in any of the projects mentioned before.

Introduction

This is the seventh issue of the CIVITAS Plus Internal Newsletter, providing CIVITAS Plus projects with relevant and up-to-date information and news from the CIVITAS support actions for dissemination and evaluation, as well as from the respective collaborative city projects.

If you would like to contribute to the next CIVITAS Plus internal newsletter (February 2011), please contact us through internal.newsletter@civitas.eu.

We wish you a pleasant read!

News from the EC

CIVITAS Plus II Call Open!

Last month, the European Commission published its call for proposals for CIVITAS Plus II, the latest phase of the EU's biggest initiative in support of innovations in sustainable urban transport. The call

comes under the Seventh Framework Programme for Research and Technological Development (FP7).

The call (which is available online at <http://cordis.europa.eu/fp7/dc/index.cfm?fuseaction=UserSite.FP7CallsPage&rs>), has a total indicative budget of EUR 18 million and will support two collaborative, city-led projects and a smaller project to provide coordination and support. Applications must be in by 12 April 2011.

As in previous iterations of the CIVITAS Initiative, the city-led collaborative projects should involve consortia of at least three legal entities from EU member or accession states and should include "leading" and "learning" cities. The support and coordination project must involve three legal entities from member or accession countries, as well. In both cases, a good geographic spread is required.

Further information can be found from pages 61 to 66 of the Sustainable Surface Transport Work Programme for 2011, available for download at www.civitas-initiative.org/docs1/WorkProgramme2011.pdf. Details on implementation can be found in Section III.2.4 on pages 131-132.

Conference on Urban Freight Transport and Logistics

On 16-17 November 2010, the European Commission and the Belgian Presidency will host a conference on urban freight transport and logistics in Brussels. Further information about the programme and registration can be found online at: http://ec.europa.eu/transport/urban/events/2010_11_16_urban_freight_en.htm.



CIVITAS Plus Community Support Third VANGUARD Training Workshop

CIVITAS VANGUARD, in cooperation with CIVITAS ELAN and EPOMM-PLUS, organises its third training workshop on 18-19 November 2010 in Budapest (Szentendre). The focus will be on company travel planning as an aspect of mobility management.

The training will start with a basic introduction to the concept of mobility management, in cooperation with



EPOMM-PLUS. It will go on to review state-of-the-art knowledge on mobility management and company travel planning, and present tools and strategies to approach companies and to plan, monitor and evaluate mobility projects in companies. Discussions on local challenges and the exchange of best practices will offer plenty of opportunity for interaction and will give you the necessary support for your local work.

Further information: training@civitas.eu or www.civitas.eu/event?archiv=&event_id=241

Call for Trainers

VANGUARD has scheduled a series of training workshops until 2012 that will address urban transport professionals involved in the CIVITAS Initiative. Experienced and motivated trainers are still invited to express their interest by sending their CV and a cover letter to training@civitas.eu. Results of the call are also made available to the collaborative projects, to provide them with new ideas on who to involve in their events as speaker or trainer.

Further information: training@civitas.eu

VANGUARD Handbooks: Order Now!

In the next months, VANGUARD will publish two handbooks as part of the CIVITAS Plus results publication series. Print copies will be available free of charge.



Stakeholder consultation toolkit

Stakeholder consultation has become an important stage in project development. This handbook looks at the definition of stakeholder consultation and how to involve which stakeholders. Guidelines on stakeholder involvement methodologies for the

eight CIVITAS thematic areas are provided.



Toolkit on communications and marketing: Reaching the citizen

This toolkit has been created to provide you with guidelines on communicating with citizens about sustainable urban mobility options. The information and advice is designed to assist local, regional and national authorities

with various communication considerations.

To order your copy, contact: training@civitas.eu.

New! CIVITAS Thematic Groups

VANGUARD has established nine thematic e-mail groups, one for each of the eight thematic areas within CIVITAS, and one on integrated planning. The objective of these groups is for measure leaders to interact on a specific topic, and to enable cross-project exchange of experiences. The groups will also be used to support the content management of upcoming thematic events and publications.

VANGUARD is convinced that now is the right time to kick off the thematic groups: most CIVITAS Plus measures are up and running, at which stage it is particularly useful to look beyond the project boundaries and learn from other experiences within the CIVITAS programme. Support of CIVITAS CATALIST cities (with experience in earlier phases of the CIVITAS programme) is envisaged.

CIVITAS Plus measure leaders have received personal invitations to join. If you are interested in signing up to one or more of the thematic groups, feel free to contact us!

Further information: training@civitas.eu

Integrated Planning: Your Experience

CIVITAS CATALIST and VANGUARD will hold a high-level training workshop around "Integrated planning for sustainable and vital cities" on 26 and 27 May 2011 in Bucharest.

The training workshop will provide the opportunity to exchange knowledge with experienced urban transport professionals engaged in the topic, and will present state-of-the-art integrated planning tools. Inspiring case studies from across Europe on innovative and multi-disciplinary planning approaches combining land use, transport, energy and the environment, will make integrated planning more concrete for the participants.

CATALIST and VANGUARD are currently drafting the programme of the event. If you are interested in sharing your experiences on integrated planning and would like to be a speaker or trainer at the event, please contact training@civitas.eu.

Interested in a Study Tour?

Visiting ongoing projects and seeing how they operate in reality should be an integral part of learning from each other. VANGUARD has recently produced the "Study Tour Programme Resource Pack", aimed at facilitating on-site knowledge transfer between



CIVITAS Plus cities. This pack was circulated to all DLG members on 23 September, and is currently available for download at: www.civitas.eu/docs1/Study_Tour_Programme_-_Resource_Pack.zip.

Based on the results of an assessment carried out among the CIVITAS Plus cities in June 2010, the study tour resource pack is intended as a tool which cities can use to set up study tour visits. The pack provides information for potential visitors, including a catalogue of study tours on offer, as well as some guidelines for potential hosts.

We would like to encourage cities interested in visiting another CIVITAS Plus city to discover the expertise we have on offer in the study tour programme. At the same time, if your city is interested in hosting a study tour, please contact us, so we can find the best way to support you.

Please note that CIVITAS CATALIST also organises site visits and staff exchange activities through the CIVITAS Activity Fund. However, these are targeted at non-CIVITAS cities which can visit CIVITAS CATALIST cities. Information is available on the CIVITAS website under the CIVITAS Activity Fund.

Further information: training@civitas.eu

Events Guidance Pack

The "Events Guidance Pack" has just been produced by VANGUARD to support CIVITAS Plus Collaborative Projects with planning and organising their CIVITAS events.

This events guidance pack contains the following documentation:

- a planning overview with a timeline showing when to perform which tasks – running from 6 months before the event, to one month after;
- a sample registration form, including expectations from participants related to the event;
- a sample evaluation with information on evaluation of the event and sample evaluation form;
- a sample attendance list to complete the names, print out and bring to event for attendees to sign;
- a sample invitation & agenda;
- a briefing document for external moderators / trainers providing an overview of the event, and the sessions that they will be involved in;
- guidance on logistics with a check list and short description of logistical aspects needed;

- guidance on the format events should take, based on the format of the VANGUARD training events;
- a speakers database of possible speakers / trainers categorised by theme;
- an events template to complete for each planned event, to be sent to VANGUARD for dissemination and monitoring purposes;
- guidance on "greening the event": page document from UNEP.

For any further assistance not addressed in this guide, please contact events@civitas.eu.

Fifth DLG Meeting

The fifth CIVITAS Plus Dissemination Liaison Group (DLG) meeting will be held in Brussels on 9-10 December 2010. Agenda and further details will be available soon.

Further information: dlg@civitas.eu

CIVITAS Secretariat News

Political Advisory Committee



Prior to the start of the CIVITAS Forum conference, the CIVITAS Political Advisory Committee (PAC) met on Monday 27 October in Malmö.

Politicians took the time to exchange on local progress in the urban transport field, including concrete examples such as the Linha Verde in Funchal – a bus line connecting the hotel area with the city centre –, the new mobility shop and carpooling service in Porto, the real-time travel information service in Lancashire, new cycling infrastructure in Szeged, modelling tools in Gorna Oryahovitsa, the Nantes urban transport plan, and public transport e-services in Gdansk.





Final comments to the PAC work plan were incorporated, after which the plan was adopted. It will soon be made available online.

The PAC also discussed two PAC statements under preparation, one regarding the upcoming Future of Transport White Paper of the European Commission, and one providing input to the discussion on the future and role of the CIVITAS programme within the context of the EC's upcoming eighth Framework Research Programme.

Finally, the PAC decided on Funchal as host city for the next CIVITAS Forum Conference in 2011.

Further information: pac@civitas.eu

CIVITAS Forum Network

The capital of Belgium and de facto capital of the European Union is one of the newest members of the CIVITAS Forum Network. "Traffic in Brussels is increasingly problematic - not just during rush hour - and air pollution gets worse every year," said Bruno De Lille, Secretary of State for Mobility of the Brussels-Capital Region. "Brussels wants to change this trend and decrease traffic pressure with 20 percent by 2018," De Lille claimed. "To do so, it invests in sustainable, efficient transport modes such as walking, cycling and public transport."

Brussels, with a metropolitan area population of approximately 1.8 million, has an extensive public transport network, including four metro lines, 133 km of tram tracks and 360 km of bus routes. In 2009, it launched a revamped public bicycle system, called Villo, with more than 2,500 bicycles and 180 docking stations.

Other European cities are confronted with similar mobility challenges, which is why De Lille decided to sign the CIVITAS Forum Declaration. "It offers the opportunity to both find inspiration and to inspire. A win-win for all CIVITAS cities", De Lille said.

The town of Čuprija, with a rich history dating back to Roman times, has become the first Serbian link in the CIVITAS Forum Network. The town of 33,500 residents is a centre of health, education, music and athletes, as well as a site of Roman ruins and two cultural pearls of the Pomoravlje region: the Ravanica Monastery and the historical Ivankovac Monument Park. However, it also faces a typical problem of Central and Eastern Europe: rapidly growing car ownership that goes hand in hand with economic growth. The number of registered cars in town has doubled since the 1990s.

Car parking in the town centre remains unruly. According to city plans, the first step will be to redefine town parking through two public car parks, while on the longer term park & ride may also be considered. Future plans include bicycle sharing and renting, as well as the reconstruction of pedestrian areas.

"One reason for the municipality to join the CIVITAS Network was its innovative measures to improve urban transport," according to Dragana Atanaskovic, associate expert for local economic development for the municipality of Čuprija. "Also, our community is very interested in promoting walking and cycling," Atanaskovic said. "But the main reason we wanted to be part of the CIVITAS Forum Network was to share new information, as well as to cooperate and exchange experiences with other cities from CIVITAS."

The CIVITAS Forum Network now includes 186 cities and is open to local authorities that want to share experiences in the pursuit of more sustainable urban transport.

Further information: secretariat@civitas.eu

Successful Forum 2010 in Malmö



From 27 to 29 September, the eighth CIVITAS Forum conference took place in the Swedish city of Malmö. 360 delegates from 29 countries participated in the event, while 72 cities were represented.

The combination of plenary and smaller technical and roundtable sessions, offered participants plenty of opportunities for exchange and discussions. Presentations are now available online at: www.civitas-initiative.org/downloadcenter.phtml?top=81&s_topic=603&rows=10

Proceedings of the conference are being finalised, will be circulated soon and will be posted at http://civitas.eu/downloadcenter.phtml?top=81&s_topi c=603&rows=16.

CIVITAS Forum Conference 2011

The CIVITAS Political Advisory Committee (PAC) selected Funchal as the host city for the 2011 Forum Conference. Funchal is the capital of the Portuguese archipelago Madeira. Of the island's total population of 245,000, 104,000 inhabitants live in Funchal.



In this city, where the island's main services and commerce activities are located, tourism is seen as the most important economic activity. Funchal offers an appealing blend of historical, natural and cultural attractions. The city is also famous for its mountainous setting.

The main road network consists of radial roads and transverse roads at several altitudes (0, 40 and 200 metres). This network is complemented with very narrow and sinuous roads that make public transport complicated. Despite those difficulties, the public transport service, with a total of 66 routes, covers 180 km of road network, transporting a total of 30 million passengers per year. Overall, 144,000 trips are carried out daily within the city.



During the last years, Funchal progressively closed urban streets in the historical centre, thus promoting pedestrian mobility, introduced a more restricted parking policy in the city core, constructed ring roads around the city contributing to a significant reduction of traffic flows in the centre, and implemented promenades along the coast, promoting pedestrian circulation and leisure activities.

CIVITAS-MIMOSA in Funchal forms part of an overall local strategy to improve the quality of life through improving the urban mobility system.

Whilst the city hit the first pages all over the world by the dreadful floods of last February, it remarkably bounced back and is eager to welcome urban transport stakeholders by hosting the 2011 CIVITAS Forum Conference!

Further information: secretariat@civitas.eu

CIVITAS Award Winners 2010

Three cities - Bologna and Genoa in Italy and Vitoria-Gasteiz in Spain - were honoured at the CIVITAS Awards ceremony on the occasion of the annual CIVITAS Forum conference in Malmö. The winners came top in one of three categories: technical innovation, public participation and CIVITAS City of the Year.

Bologna won the award for "Technical Innovation". Scientists working for the city and the University of Bologna designed an intelligent transport system

(ITS) that integrates traffic monitoring and rule enforcement. The system helps municipal staff monitor traffic flows and provides the local population with information about permits and access in the city.

Vitoria-Gasteiz came top in the "Public Participation" category, which rewards cities for consulting transport users and groups during the planning, implementation or evaluation phase of initiatives. The Basque city's authorities made an extraordinary effort to involve citizens and other stakeholders in the development of a "Sustainable Mobility and Public Space Plan", mobilising dozens of volunteers to brief the population about the changes. This resulted in a strong sense of ownership for the plan among the local population, which helped overcome challenges such as conflicts of interest and adjustment to the changes.



Finally, Genoa won the award for the "CIVITAS City of the Year", recognising the CIVITAS network member which has been most active, responsible

and progressive in developing sustainable mobility measures.

Among a number of bold measures introduced, the city authorities in Genoa bought over 100 clean vehicles for public transport, introduced a car-sharing scheme, restricted vehicle access to the historic centre and piloted a goods distribution pricing scheme based on mobility credits.

Twenty-four cities entered the competition this year, making it the most hotly contested CIVITAS Awards series to date. Several of the applicants – Beja (Portugal), Bolzano, Parma (both Italy), Ponferrada (Spain) and Valetta (Malta) - merit particular recognition, as they receive no EU funding through CIVITAS for their efforts to improve urban mobility.

Further information: secretariat@civitas.eu

CIVITAS Plus Pan-European Dissemination

CIVITAS Gadgets Now Available

If you look around your office, you are likely to spot many useful objects which promote projects and organisations. VANGUARD has produced a number



of such gadgets, which can be distributed to event participants – among others – and serve as an effective and practical way to promote CIVITAS. The gadgets include a laser pointer with ballpoint pen, an A4-sized carton folder, a fabric shopping bag, post-it notes and colourful bookmarks. All gadgets are branded with the CIVITAS logo, ensuring visibility for the initiative, and whenever possible were produced using recycled and environmentally friendly materials.



VANGUARD has also produced a series of eye-catching postcards, which will be distributed at events or as part of specific promotional actions. Eight postcards, each representing one measure field of CIVITAS Plus, have been produced. They feature attractive pictures that illustrate the real changes CIVITAS is promoting, which visibly affect and improve daily life.

The gadgets and postcards – together with other promotional materials like the newsletter and roll-ups – can be ordered for dissemination purposes through the PR Tracker, which can be found at: www.civitas.eu/internal/login (username: civitas, password: con4ence).

Further information: support@civitas.eu

Results' Exploitation Taskforce

A CIVITAS Results' Exploitation Taskforce has been set up, which aims to streamline the activities of the two CIVITAS PLUS support actions (VANGUARD and POINTER). Both projects support the cities differently. While the focus of POINTER is on the monitoring and evaluation aspects, VANGUARD'S task is to broadly disseminate the results of the CIVITAS Initiative.

With its knowledge about the impact of measures, POINTER can help VANGUARD to make the differ-

ence between general promotion and real stories. Besides that, POINTER can also act as key source of content: topics for events, results publications, MOVE newsletter etc. VANGUARD, in turn, will help POINTER to increase the impact of its work and to promote its findings.

The Taskforce will meet twice a year, with the first meeting taking place on 8 December in Brussels.

Further information: support@civitas.eu

New Director ICLEI VANGUARD Team

Ruud Schuthof, from Dutch origin, has been heading ICLEI's VANGUARD team since September 2010. Ruud is steering ICLEI's VANGUARD activities, particularly in its role as work package leader for WP4 on awareness raising, communication and dissemination. Schuthof is Director of ICLEI's Strategic Services team and has been working at ICLEI since 2008. He holds a Master of Public Policy and Administration and an additional one in International Humanitarian Assistance. You can reach him at: support@civitas.eu.



Fourth ARCHIMEDES Newsletter

ARCHIMEDES published its fourth project newsletter in September 2010. This issue tells you more about a public transport study in Usti nad Labem, bike counters in Brighton and Hove, the new mobility culture in Iasi, a new hybrid bus route in Aalborg, green waves in Monza and Iasi, city bikes in San Sebastian and electric bikes in Aalborg. You can read the newsletter on www.civitas.eu/archimedes.

Bike Campaign in Iasi

More than 150 cyclists joined the official launch of the first cycling track in Iasi on 22 September, during the European Mobility Week. Young people, adults, boys and girls, eagerly waited for the officials to end the press conference to start a true parade of bicycles. Cycling along the 10 km track, they showed





their fellow citizens that a new cycling culture is emerging in Iasi. All participants received CIVITAS ARCHIMEDES cycling gear such as a t-shirt, backpack and flask. Those who came to the event without bike, were invited to try out bikes provided by the organisers.

A few days later, amateurs and professionals were invited to participate in an innovative trial competition. The organisers prepared special downtown routes for children, junior and senior elite categories. During the "Family on green wheels" event, young families or parents and their children participated in a bike competition. Those who recorded the best times were awarded by the organisers.

The campaign website www.bicicooltura.ro provides cyclists with all information about these events and about CIVITAS, and offers them useful advice.

Using Public Space in San Sebastian

Which transport mode needs more road space: the private car, the bus, or cyclists and pedestrians? As part of "In town without my car day", 120 citizens of San Sebastian set out to answer this question on a central boulevard along the La Concha beach.

The participative and highly visual event started when citizens parked their 86 cars in two rows on the Paseo de la Concha. The total length of one row was almost 240 m, while the two rows together



occupied 1,260 m² of road space.

After moving the cars out and clearing the street, the same 120 citizens drove in an 18 m articulated bus, which occupied only 45 m² of road space. The third picture shows the citizens as the human beings they are: pedestrians and cyclists.



The photos and videos taken during the event clearly show the big difference in the use of road space be-

tween the private car and the other modes. The event was covered by the regional newspaper and appeared in the Basque regional news. The visual material will be used for a wider CIVITAS awareness campaign to promote sustainable modes and to further support the 18 local CIVITAS measures.

Brighton&Hove: Speed Trials Go Electric

Brighton hosted another first with an electric vehicle taking part in the annual speed trial event on Madeira Drive. Before that, two Tesla Roadsters were driven down from London to Brighton by Gian Avignone, Tesla Motors UK Sales and Marketing Manager, and Keith Robertson, 2009 Britcar Champion, thus proving that commuting to the capital using an electric vehicle is now a real possibility.

Clean Buses in Aalborg

Around half of the city buses in Aalborg started using 10 percent CO₂ neutral biodiesel on 1 October 2010. Early calculations show that the redistribution will generate a lower CO₂ emission of 140 t per year, which corresponds to the emission of approximately 55 cars or the emission from electricity of 70 homes.

Next to the lower CO₂ emission, the choice for second generation biodiesel also implies that it is more resource effective. Whereas first generation biofuels are made from crops such as corn, rapeseed and sugar canes, the second generation are made from waste products, in this case abattoir waste and fallen livestock.

"When choosing the fuel, we investigated how a potential commissioning would benefit the environment through lower CO₂ emission, and which expenses this could have globally on the long term. This is why there was never any doubt about the choice for second generation biofuels," site manager Jens Mogensen explained.

ARCHIMEDES Celebration in Aalborg

On 15 September, the Technical and Environmental Department of Aalborg celebrated ARCHIMEDES' second birthday in the department's canteen. At this occasion, food was served from the five other countries involved in the project: Romania, Spain, United



Kingdom, Italy and the Czech Republic. Furthermore, the project was promoted through a collage with newspaper headings and pictures from the first two years of the project, a roll-up poster and a local leaflet.

The purpose was of course to increase the visibility of the measures that are being implemented in Aalborg and of ARCHIMEDES as a whole. The intranet of the department was also used to promote the different measures throughout the week, telling the story of two years of ARCHIMEDES in Aalborg and informing colleagues who had not been aware of it.

European Mobility Week in Monza

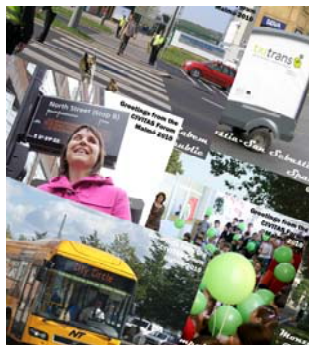
From 16 to 22 September, the city of Monza took part in the 2010 European Mobility Week, with a number of initiatives organised by the municipality together with the local partners of ARCHIMEDES, as well as other local associations and companies.

European Mobility Week represented a good opportunity to show how the ARCHIMEDES project is progressing in Monza. It also offered a chance to support the implementation of several measures, such as the city's car-sharing scheme. During this week, the carsharing promotional campaign was launched, with free one-year subscriptions given to the first 50 people that asked for them (25 of which were targeting people from 18 to 35 years old).

ARCHIMEDES at CIVITAS Forum 2010

ARCHIMEDES was present at the CIVITAS Forum conference in Malmö, sharing a stand with the other collaborative projects in the main exhibition area.

For this purpose, six different postcards, one for each ARCHIMEDES city, were produced and free posting of the postcards was offered to participants at the Forum. In total 150 postcards were handed out, and 75 were posted to destinations throughout Europe. Maybe you were lucky enough to receive one of the ARCHIMEDES postcards?



Further information about ARCHIMEDES:
msh-teknik@aalborg.dk



EMW in Ljubljana: Spotlight on ELAN

European Mobility Week 2010 (EMW) in Ljubljana, which lasted from 16 to 22 September, was an excellent opportunity for ELAN to stand out.



A whole range of events was organised, with the CIVITAS day, which made Ljubljana's city centre dance, as the highlight of the week. Below

some of the EMW ELAN events are covered in more detail.

Engaging the Citizen

ELAN opened EMW on 15 September 2010, with the exhibition "I love green Ljubljana", presenting sustainable mobility and green solutions for the city. EMW officially kicked off on the 16th, with the open day of public transport company LPP, showing their work, vehicles, technology and activities in ELAN. Surprised by the large number of visitors – around 600 – LPP decided to make it an annual event.

On the same day, ELAN reached a milestone with its first general citizens engagement event, the "CIVITAS Council Session about Changing Travel Habits". The meeting was set up as a regular session of the city council, with citizens as council members. Mayor Zoran Janković led the session. Heads of relevant municipality departments were present to answer citizens' questions.

17 September was meant to be a day of cycling events, but extremely bad weather changed the plans – the city was covered with floods instead of cyclists. However, the round table debate on making Ljubljana a cycling city still took place, be it at the city hall instead of in open air. The city's cycling strategy and other cycling topics were publicly discussed.

The next day was dedicated to responsible car usage, with a special CIVITAS patrol, which distributed leaflets to incorrectly parked cars – designed as actual traffic penalties, only with funny but "smart" messages.



Cheerful CIVITAS Day

EMW in Ljubljana ended with a grand closure – the CIVITAS day, coinciding with “In Town Without My Car Day”. An interactive info point in the pedestrian zone hosted the commercial radio station “Radio Kaos”, which created an open-air live studio and renamed itself “Radio CIVITAS” for one day. The station welcomed famous Slovenians, from high positioned politicians, such as the president of the Slovenian parliament and the mayor of Ljubljana, to a singer, actor, dancer, extreme cyclist and NGO representative. The aim was not to have sustainable mobility experts, but celebrities, who set an example in sustainable mobility and as popular opinion leaders help to set “greener” trends.

Also, children from around 60 schools and kindergartens were invited to join the ELAN activities, and especially the massive dancing corner. Children learned about healthy life styles, the importance of exercise and how to make this more fun. Those who weren't the “moving” type could participate in a creative workshop and coloured the ground with impressions of sustainable mobility.



Electronic PT Tariff System in Zagreb

More than 1 million inhabitants live in the Zagreb metropolitan area. The city's historic core, with a street grid dating back to the end of the 19th century, could hardly support traffic until 1990, but with the number of vehicles almost doubled since, there is an urgent need to act. One of the key issues is to improve public transport (PT), and make PT services more attractive.

Before ELAN, a joint tariff system (PT operator ZET and Croatian Railways) existed within the city of Zagreb, enabling daily travel with a single ticket. The next step was to introduce an electronic PT ticketing system covering different public transport modes (bus, tram and rail).



As a first step, contactless validators were posted in all ZET trams and buses in 2009, by domestic company KING ICT in cooperation with a Czech company. The electronic tickets (smart cards) were introduced for students, some groups of workers, and social tariffs. A new e-purse ticket was launched in 2010. Further steps are planned to introduce a unified tariff system for all operators of PT, which will hopefully contribute to a further shift towards sustainable modes.

CIVITAS Day Joins Car Free Day in Gent

On Sunday 19 September, the second edition of the Car Free Day was held in Gent. To reach as many people as possible, Gent decided to have the annual CIVITAS Day coincide with the Car Free Day.

All partners were present to show their CIVITAS realisations: several prototypes or bike boxes could be tested and evaluated by the public, the bicycle route planner was demonstrated online, the first electric car-sharing car was put on a pedestal and the secrets of biodiesel were revealed in a very playful way. People were also invited to share their thoughts on mobility in Gent. More than 400 people answered the questionnaire and made suggestions for improvement. They received a branded shopping bag.



Gent's Personalised Bike Route Planner

On 3 September, Gent launched a brand new online bicycle route planner. It allows cyclists to determine their personal route and even include a number of personal preferences. They also have the possibility to avoid tram tracks, cobblestones or slopes.



The route planner covers the city of Gent with an action radius of 20 km outside the city. Cyclists can make a seamless switch to the recreational bicycle network of the province for more relaxing green routes.



The Gent route planner calculates the most recommended route from point A to point B and starts from the existing bicycle network. The route planner can be consulted online at www.gentfietst.be.

First Electric Carshare Car in Belgium

On 25 June, Gent launched its very first electric "shared" car. The Tazzari Zero is a small, but very practical car and will join the fleet of carsharing company Cambio, which started a pilot project with electric cars, in cooperation with the city of Gent and Ineltra systems.



Gathering expertise and knowledge is one of the main goals, together with environmental considerations. If the pilot project turns

out to be successful, the Tazzari Zero will be integrated in the Cambio fleet on a permanent basis.

The CIVITAS team, together with all colleagues of the Mobility Department, act as the first test drivers!

Gent Stimulates Mobility Management

For the second time, CIVITAS MOBI-weeks were held in a large industry zone. After last year's success, a team of employee volunteers organised this year's equally successful edition, with the support of the city's Mobility Department.

Everyone who travelled to work in a sustainable way was rewarded. For example, those who cycled were invited to a healthy breakfast, followed by a refreshing leg massage. Free bicycle lights were handed out and small defects could be repaired, free of charge, by the mobile bicycle repair shop. Moreover, all cycled home-work kilometres were sponsored by the employers, which resulted in a total amount of EUR 2,400 for a Belgian NGO.

Employees who walked to work, were offered an Oxfam fruit juice and a news paper, while public transport users were surprised in the same way when stepping out of the bus onto the red carpet. Car-poolers could drive their car into the CIVITAS car-wash. At the closure event, ecodriving simulators could be tested and people experienced the effect of alcohol on driving behaviour. Different gifts were handed out to further encourage those already giving

the right example by travelling to work on foot, by bike, with public transport, or carpooling.

Opening of Info Point Gent-St Pieters

Last summer, the new info point of the Gent St. Pieters station opened its doors. The special design, a large red metal box on a high steel construction, is a real eye catcher when coming out of the station. Residents, inhabitants and commuters can obtain all information on the large constructions works that are going on in the station and its large surroundings.



Thanks to CIVITAS, the new info point has longer opening hours and communication towards all stakeholders has increased fundamentally. Since its re-opening, eight times more visitors have found their way to the info point. The new office is also more inviting to give all kinds of presentations to professional partners and interested groups.

CIVITAS Gent Photo Competition

From June to August 2010, the CIVITAS photo competition attracted a lot of attention. More than 200 people uploaded pictures on the local CIVITAS website. The theme of the competition was "Gent, stad van mijn voeten", freely translated as "Gent, city of my feet" – with the baseline "all at walking distance".



A professional jury chose the three most inspiring pictures, while the public could also vote for their favourite picture. The winners were rewarded with several prizes at the CIVITAS Day on 19 September.

Further information about ELAN:
zdenka.simonovic@ljubljana.si



PT Pass Keeps Utrecht Accessible

The co-operating parties of "Accessible Utrecht" recently decided to continue the special public transport (PT) pass, offering commuters a viable alternative to traffic jams, into 2011. The pass, a MIMOSA measure, was developed to mitigate the effects on city accessibility from large-scale construction works. Employers purchase the daily commuting pass at an attractive price for their employees, who can then use the bus, train and public bicycles for free.



To date, over 400 companies have bought more than 22,000 PT passes, demonstrating the need and successful uptake of the initiative. With further infrastructure projects ahead, companies called for the scheme to be continued. Thanks to the initiative, there are currently approximately 3,700 less vehicles per day on the road during rush hours. Research shows that around 40 percent of the PT-pass owners were full-time car drivers who now use the pass two to five times a week.

"Accessible Utrecht" and the PT pass will be extended to include more outer routes, widening the beneficial effect from the city centre right throughout the whole of the province. Thus, even more employers and employees from the whole city region will be able to participate in this successful initiative in 2011.

Local MIMOSA Ambassadors in Funchal

On 21 September, the first Local Ambassador CIVITAS-MIMOSA Award Ceremony was held at the "Infoarte Space" inside the headquarters of the Funchal Regional Body for Transport and Tourism. Hotels with whom the public transport operator introduced the "Tourist Kit", were granted a special prize and certificate for their achievements in the promotion of green urban mobility policies.

The main awards were given to Monumental Lido, for being the first to sign the Tourist Kit protocol, whilst the Golden Residence Hotel came top in the selling

list and was distinguished for its outstanding performance. Another five hotels received honourable mentions for their efforts.

Bus and Bike Measures in Funchal

The installation of bicycle racks on Funchal's local buses aims to promote bike use throughout the city, starting from a concrete pilot test which links some of the city's steep areas with the flatter ones. Following the implementation of the first phase of the bicycle track, Funchal's public transport (PT) operator is indeed providing a pioneer service, integrating the use of bus and bike so that cyclists can overcome some of the steep slopes in the city.

During this pilot stage, the service is provided on three lines without additional costs for PT users. The service is available from 7 a.m. to 7 p.m., and in summer even until 9 p.m.

The measure is clearly demand-oriented, since it increases the attractiveness of the Green Line catchment area.

Visit Funchal on Facebook!

When Funchal introduced its CIVITAS-MIMOSA Facebook page at the beginning of June 2010, they never expected it to become so successful so quickly. The main objective was to promote MIMOSA aims, measures and principles in a friendly, relaxed, non-formal way.

Despite a minimal amount of Facebook marketing (invitations to join), the page has had a steady flow of



visitors right from the start. These active users comment on Funchal's activities and provide valuable feedback and suggestions. Mid-October, the number of Facebook Funchal MIMOSA friends had increased to 335.

Funchal is very happy with this result, considering that the page has been only been there for a few months and wasn't directly promoted. The profiles of those who like the page and comment on news and measures have been analysed. Many local and popular journalists of TV, radio and print media are among the fan list. All of them recognize and appreciate the work being carried out under MIMOSA in



Funchal. That alone has more value than many types of campaigns, which would cost a lot of money.

Visit Funchal's CIVITAS-MIMOSA Facebook page at www.facebook.com/pages/Civitas-Mimosa-Funchal/107026139343879

Smart Traveller Day 2010 in Tallinn

This year's Smart Traveller Day in Tallinn focused on the premise that everybody has the possibility to contribute and make traffic safer. Entertaining educational traffic related games and attractions playfully worked on the habits and values of participants. Young cyclists demonstrated their cycling skills and took their bike exams. Children tested their knowledge in fun quizzes and traffic related crosswords. All clever kids got prizes and gadgets.

No doubt, the most popular attraction was a car rolling simulation showing the importance of the safety belt. Besides the fun element, kids got to experience the terrifying feeling of being in a car with the four wheels pointing to the sky. After some full circles, the car stopped and instructions for leaving the car safely were given. Everybody crawled out of the car smiling and convinced about the function of the safety belt.

Other successful interactive safety-belt awareness demonstrations included "How much do you weigh at 50 km/h?". Police were available to explain their daily work and answer questions.

The event generated new knowledge about travelling safely and preventing danger in traffic, with many signing up to the "Good Traveller" initiative, inviting people to act responsibly in traffic.

Gdansk's Cyclist Handbook

To reach younger audiences with a safe cycling message, Gdansk City Council has released an interactive DVD entitled "The Cyclist Handbook".

Created by a Gdansk-based audiovisual production company in co-operation with the Traffic Department of the Voivodship Police in Gdansk, this interactive computer programme teaches the principles and regulations of smart cycling. The handbook is mainly geared towards young cyclists aged 9-11 who want to pass the national Bicycle Card Exam and start

cycling on the roads. It is structured around 7 main interactive challenges: a cycle test course, traffic signs, traffic scenarios, simulations, games, tests and a virtual city.

The DVD is an important and useful awareness-raising tool that complements two of Gdansk's current measures, i.e. 4.2-GDA Mobility Management & Education, and 6.1-GDA New Cycles. 400 of the 1,000 DVDs have already been distributed, mainly at an outdoor cycling event organised in cooperation with the Police Traffic Department last May. DVDs were also be distributed as prizes to children during MIMOSA's Mobility Week.

Cleaner Freight Distribution

Bologna and the Emilia Romagna Region have signed up to test a pioneering solution involving diesel filters to make commercial freight distribution vehicles serving the urban area less pollutant. Up to 350 lorries will be fitted with diesel particulate filters. The project aims to reduce the emission of fine particles produced by diesel engines with up to 90 per cent.

Commercial lorry owners can receive grants up to 50 percent (max. EUR 2,000) of the total amount of vehicles refitted. Co-ordinated by the Council in collaboration with trade associations, the project will be financed by the Regional Council.

This Bologna City Council initiative represents a real test case to verify the effectiveness of the procedure and its replication potential to other cities in the region. It also demonstrates the collaboration of city and regional councils towards reducing air pollution in the urban area. The strategy forms part of a wider council framework to reduce the environmental impact of freight traffic in the city of Bologna. Regulations are already in place restricting access to the inner city depending on the pollution level of the freight vehicle.

Further information about MIMOSA:
Andrea.Arcelli@comune.bologna.it



Bicycle Mobility Master Plan in Vitoria

As part of the recently approved Bicycle Mobility Master Plan, Vitoria-Gasteiz has launched a campaign to promote the use of the bicycle in the city.



Objectives of the master plan are to encourage people to use the bicycle as a means of transport, to reduce the use of the car, to integrate the bicycle with other transport modes in the city, and to develop cycling infrastructure.

The campaign under the slogan "Take your bike out", will show people how the bicycle can be used in several ways in the city, some of which will be promoted separately in several sub-campaigns in the course of the next year. These sub-campaigns will promote:

- shopping by bicycle;
- cycling in winter;
- living together: bicycles, pedestrians and drivers;
- commuting by bike;
- children's road behaviour.

The first campaign, "Take your bike out to go shopping", started recently and is running until the end of October. More than 150 shops have joined the initiative.

Brescia and Craiova Exchanging

Since the beginning of the MODERN project, Brescia Mobilita and RAT Craiova agreed to collaborate through experience and knowledge sharing, particularly on the topic of electronic ticketing. Both cities



have e-ticketing measures planned. While Brescia builds on an already existing system that it will improve and upgrade to the latest communication technologies on the market (Internet, mobile phones), Craiova will replace its classic system almost entirely with a system similar to the one in Brescia.

A cooperation protocol was signed between the technical representatives of the respective public transport companies, which allowed studying and analysing the already existing model in Brescia to be adapted to the conditions in Craiova.

The e-ticketing system in Craiova will become operational in November 2010.

Further information about MODERN:

www.modern.ipacv.ro, a.besana@methodos.com



Hybrid Bus Trial in Bath

A hybrid electric double-decker bus is now running on the streets of Bath, as part of RENAISSANCE. The bus was unveiled on 31 August, and went into service on the city's Park and Ride (P&R) routes later that day.

The launch was attended by CIVITAS partners, such as representatives of Bath & North East Somerset Council, local media, and others, including the city's member of parliament. Those attending were able to ride the bus from the

Odd Down P&R into the city centre and back. The bus ran on emission-free electric power for its



entire journey, passing almost silently through the bustling streets and drawing much attention from the passing public.

The bus will be trialled for six months on the city's three P&R routes, as part of normal services. During this time, First's engineers will monitor and assess performance, fuel consumption and emissions in comparison with conventional diesel engine buses. The University of the West of England will conduct regular interviews with passengers to gather their views on the vehicle.

The launch event was featured on local television station ITV West, and on BBC Radio Bristol, which conducted a live interview with First about the measure.

CIVITAS Day in Gorna Oryahovitsa

World Environment Day was the perfect occasion for Gorna Oryahovitsa to promote CIVITAS. Several events were organised in the city, which were attended by almost 300 people.

The main events were dedicated to children, with a bicycle contest and competition for the best drawing illustrating "clean transport". All participants received CIVITAS t-shirts and hats. The main prize for each of the competitions was a CIVITAS bicycle.

During the day, the main street of the city was closed. A CIVITAS info point in front of the municipal-



ity building provided leaflets and displayed posters and banners. Parents of the children involved in the competitions could find out more about the city's involvement in CIVITAS.



Gorna's CIVITAS day was very successful. A DVD with impressions from the event and an explanation of its nature and scope has been produced and distributed to other Bulgarian cities to promote the CIVITAS

experience and the organisation of public events.

Children's Day on Bikes in Szczecinek

In Szczecinek it seems that whenever children play, they play with bikes. So, when this year's Children's Day came with lots of sunshine, the RENAISSANCE team was ready to entertain (and teach) the youngest citizens. The venue was one of the most beautiful places in town – the park on the lake. Rental bikes were waiting for the more than one hundred young competitors to participate in a race on a dedicated race track. Along with the fun experience, a lot of information was given on the advantages of cycling and on safe ways to school.



Children's Day was one of the many events organised as part of the RENAISSANCE campaigns to promote public transport and cycling. As for most schools in Szczecinek there is no possibility to follow a route without crossing the street, a lot of attention is paid to teaching pupils how to behave safely on their way to school.

Testing Szczecinek's Cycling Network

Within the framework of the European Car Free Day, Szczecinek held a bike ride around lake Trzesiecko on 22 September. More than 300 cyclists gathered together to follow the route of about 15 kilometres, starting and finishing at the main square of the city.

Cyclists had the opportunity to test the new links in the system of cycle paths, which have recently completed the city's cycle network, as one of a number of cycling measures in RENAISSANCE.

International Seminar in Skopje

An international conference was held in Skopje entitled "Sustainable and healthy urban transport policies in South-East Europe. Working together to make things happen".

The conference was organised by the United Nations Economic Commission for Europe and the World Health Organization Regional Office for Europe, under the auspices of the Transport, Health and Environment Pan-European programme. Locally, the conference was a joint initiative of the ministries of health, environment & physical planning, and transport & communications.

The event focused on the policy integration of environment, health and transport among local authorities, industry and citizens' groups. Its major objective was to enhance the cooperation between policy makers in South-East Europe to develop combined strategies on sustainable transport and health.

Participants had the opportunity to present successful experiences and discuss barriers in implementing sustainable urban transport plans and policies.



RENAISSANCE, which was presented by Skopje's dissemination manager Mirjana Apostolova, has three measures on sustainable urban transport plans, of

which two in South-East Europe: Skopje and Gorna Oryahovitsa. Skopje will produce a sustainable transport plan for the city, implementing measures towards a cleaner, more efficient and informative public transport system, plus additional measures to improve air quality through better traffic management.

Incentives for Perugia's Employees

In September, Perugia's mobility department organised a lottery, offering an annual public transport pass to one of the city's employees. The lottery was meant to engage employees in initiatives concerning commuting. The overall aim is to create a commuter journey strategy for the council, in full partnership with the employees. This is particularly important as many employees were relocated to new offices earlier this year, and had to reconsider their travel options.



Within RENAISSANCE, the strategy is to inform the city employees about alternative commuting options, both through direct contact and common events. To collect data about employees' home-work journeys, 800 questionnaires were sent to employees working in offices moved to the city centre during 2010. The council and the university are the two largest employers within the historic core.

The lottery provided an opportunity for employees to talk about their transport issues with the RENAISSANCE team. It offered employees the chance to engage and feel part of the initiative, while providing important information to support the survey work. The municipality plans to continue this dialogue throughout the travel planning process and beyond.

Conference on New Transport Systems

On 9-10 September, Perugia hosted a successful RENAISSANCE conference on new transport systems, bringing together leading experts in transport technology, ITS and travel behaviour from eleven countries. Representatives of the European Commission DG MOVE and the POLIS



city network also attended the event, as well as the mayor of Perugia and the councillors dealing with transport, environment and tourism.

The conference highlighted the possibility to combine current leading edge sustainable transport systems in harmony with historic city environments. It discussed systems being studied in RENAISSANCE, such as personal rapid transit, driverless guided public transport systems and virtual travel options using internet technology. These systems were assessed alongside the latest developments to improve the efficiency of transport modes using ITS, such as the forthcoming Galileo applications and other mobility management strategies – electric cycling, shared car and cycle use, water transport options, etc.

The conference offered an opportunity for the participants to have a debate on the most effective path to achieving a sustainable urban transport system that is adapted to the daily travel patterns of a majority of the European citizens.

Further information about RENAISSANCE:
I.naldini@comune.perugia.it



CIVITAS POINTER supports cities and the EC with the monitoring and evaluation of CIVITAS Plus. Over the last two years, POINTER developed the framework and procedures for evaluation (both impact and process) and for monitoring the measures of the cities. The implementation of the measures in the CIVITAS cities has started and cities developed detailed evaluation plans on how and what to evaluate.

Recently, POINTER also published its first deliverables about policy assessment and best practices in monitoring & evaluation, based on the outcomes of CIVITAS I and II.

In the coming period, POINTER will organise two workshops for anyone interested, on emissions (30 November) and on the "business-as-usual scenario" (1 December). The emissions workshop will discuss the approaches for evaluation of emission changes as a result of measure implementation. The business-as-usual workshop will focus on the reference situation against which a measure or bundle of measures is evaluated.

These workshops will be preceded by an Evaluation Liaison Group (ELG) meeting on 29 and 30 November for the project evaluation managers. All three events will take place in Brussels.

Further information: ab.schelling@tno.nl



CIVITAS II Final Publications

CIVITAS II (2005 – 2009) has helped to create a common vision of what cleaner and better transport can look like, and that vision is clear and bright!

The final publications of CIVITAS II, prepared by CIVITAS GUARD, provide a comprehensive summary of the experiences of the 17 demonstration cities, which developed, implemented and tested over 200 measures, packaged into integrated strategies for each city.

The CIVITAS II Final Brochure provides the reader with key information on the CIVITAS initiative itself, the philosophy behind it, the eight building blocks of



an integrated strategy and a summary of CIVITAS II facts and figures.



Lessons learned during the planning, implementation and operation phases of the activities of the 17 demonstration cities are summarised in twelve CIVITAS II Policy Advice Notes. They give an idea of how to cope with the urban transport problems that European cities are and will be facing.

The following CIVITAS II publications are also available now:

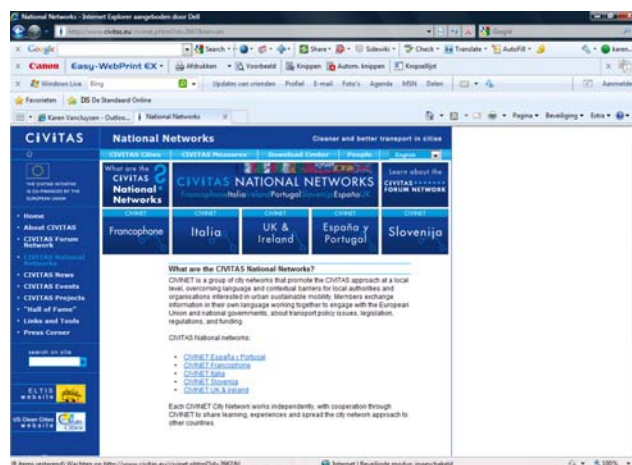
- Final Cluster Reports;
- Final Cost-Benefit-Analysis Report;
- Final Overview of Evaluation;
- Final Policy Issues Report;
- Final Process Evaluation Report.

All CIVITAS II final publications can be found in the CIVITAS website's download centre.

Further information: dotter@fgm.at

With each network operating in its own language, CIVINET is the solution to overcoming language and contextual barriers for cities that want to share best practice about sustainable urban mobility but feel distanced from the CIVITAS programme.

The CIVITAS national networks recently launched the CIVINET web pages www.civitas.eu/civinet, which showcase the five CIVINET networks. There are plans for a dedicated online area for members to access specific sustainable mobility information in their region and in their own language, which would be launched later this year.



It is important for the members of CIVINET national networks to know they are part of a bigger European movement towards cleaner and more efficient urban transport, and cities are therefore also encouraged to join the CIVITAS Forum Network.

Currently, the following CIVITAS national networks exist:

- CIVINET España y Portugal;
- CIVINET Francophone;
- CIVINET Italia;
- CIVINET Slovenija;
- CIVINET UK & Ireland.

If you are interested in setting up a network in your region or in joining one of the existing CIVINET networks, please contact civinet@civitas.eu.



CIVINET Helping Cities Engage with CIVITAS

The European Commission has helped many European demonstration cities to implement ambitious sustainable transport measures and through the CIVITAS National Networks known as "CIVINET", these cities share good practice and lessons learned with a wide range of other cities, transport practitioners, politicians and governments.





CIVITAS Plus Events Calendar

Public Events

CATALIST Workshop: Car Sharing Supports Public Transport

Bremen (DE) 03-04.11.2010

www.civitas.eu

CATALIST Workshop: E-Ticketing

Toulouse (FR) 10.11.2010

www.civitas.eu

VANGUARD Training Workshop: Travel Planning

Szentendre (HU) 18-19.11.2010

www.civitas.eu

POINTER Workshop: Emissions

Brussels (BE) 30.11.2010

ab.schelling@tno.nl

POINTER Workshop: Business-as-Usual Scenario

Brussels (BE) 01.12.2010

ab.schelling@tno.nl

ELAN Workshop: Communication Strategies and Public Participation Techniques

Zagreb (HR) 19-21.01.2011

milena.marega@quest.arnes.si

ELAN Event: Youth on the Move

Brno (CZ) 23-26.05.2011

www.civitas.eu

VANGUARD - CATALIST Workshop: Integrated Planning

Bucharest (RO) 26-27.05.2011

training@civitas.eu

Closed Events / Meetings

VANGUARD Consortium Meeting

Brussels (BE) 27-29.10.2010

jsimpson@rec.org

Evaluation Liaison Group Meeting

Brussels (BE) 29-30.11.2010

ab.schelling@tno.nl

Results' Exploitation Taskforce

Brussels (BE) 08.12.2010

support@civitas.eu

Dissemination Liaison Group Meeting

Brussels (BE) 09-10.12.2010

dlg@civitas.eu

ELAN Consortium Meeting

Zagreb (HR) 19-21.01.2011

m.braun@rupprecht-consult.eu

This newsletter has been prepared by VANGUARD, a support action funded by DG TREN of the European Commission under the Seventh Framework Programme for R&D. It does however not necessarily reflect the views of the European Commission.

