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Introduction

This is the fourth issue of the CIVITAS Plus Internal Newsletter, providing CIVITAS Plus projects with relevant and up-to-date information and news from the CIVITAS support actions for dissemination and evaluation, as well as from the respective collaborative city projects.

The fifth newsletter will be published in January 2010. If you want to contribute to the newsletter with a news item, please contact internal.newsletter@civitas.eu. We wish you a pleasant read!



CIVITAS Plus Community Support Service & Support Strategy

The Service and Support Strategy, which details the different services and support activities that VANGUARD will be offering to the Collaborative Projects and their respective cities, was submitted to the European Commission for approval. It was also discussed with the Dissemination Liaison Group (DLG) at the second Dissemination Liaison Group meeting in September. Comments from the respective Collaborative Projects will be incorporated in an update of the Strategy.

Dissemination Liaison Group

The second Dissemination Liaison Group (DLG) meeting took place on 24-25 September in Brussels. The meeting provided a platform to discuss the Collaborative Projects' progress and challenges in the field of dissemination. Also, VANGUARD's Strategies on Awareness Raising, Communication and Dissemination, as well as on Service and Support Activities were presented and commented on. Minutes of the meeting are available upon request.

The 3rd DLG meeting will take place on 10 February 2010 in Brussels.

Further information: dlg@civitas.eu

1st VANGUARD training workshop

CIVITAS VANGUARD, in cooperation with CIVITAS ELAN, organises its first training workshop on 18-19 November 2009 in Ghent. The focus will be on successful transport decision making, as well as stakeholder consultation and engagement processes to support CIVITAS Plus cities. The training will provide relevant theoretical background, management and engagement tools, and will present several interesting case studies and good practice examples. Exercises and plenty of opportunity for questions and discussion will give you the necessary support for your local actions.

Further information: training@civitas.eu
www.civitas.eu/event.phtml?archiv=&event_id=197

2nd VANGUARD training workshop

The second VANGUARD training workshop will take place on 8-9 February 2010 in Leuven (Belgium), in conjunction with the 3rd DLG meeting on 10 February. The workshop will focus on communicating CIVITAS to the citizens. In a very practical, concrete and interactive way you will learn more about relevant communication and marketing techniques that can assist you in your local activities. The workshop will be supported by the CIVITAS MIMOSA project.

Further information: training@civitas.eu

CIVITAS Secretariat News

Winners CIVITAS Awards 2009

Three European cities were named winners of the 2009 CIVITAS Awards: Ghent (Belgium), the London



Borough of Sutton (UK), and Nantes (France). The award was given at a special ceremony on the occasion of the 2009 CIVITAS Forum Conference in Krakow.



'The Future of Urban Mobility' Award for a CIVITAS city: Ghent

Bicycles are at the heart of Ghent's mobility policy, and the city has proven its dedication to this priority through the creation of a large pedestrian area in the city centre, the development of a primary cycle network, a student-friendly bicycle rental system, and plans to build a garage for more than 10,000 bicycles. These efforts are complemented by a host of public transportation services, namely extended tramlines, segregation of public transport lanes, longer operating hours, free night buses, and free public transport for children under the age of 15.

'The Future of Urban Mobility' Award for a non-CIVITAS city: LB of Sutton

'Smarter Travel Sutton' is the name of this London Borough's social marketing programme to convince citizens to change their transport habits, and reduce resident car trips. Since 2006, the Sutton Council has actively made contact with every household in the borough (population 185,000) in an attempt to encourage them to complete a 'personal travel planning' project. All schools in Sutton have a 'School Travel Plan' and more than 100 Sutton businesses have a Workplace Travel Plan. The £5 million campaign is the largest and most ambitious campaign of its kind undertaken in Europe.

'CIVITAS City of the Year' Award: Nantes

Nantes' winning entry focused on four action areas, which helped it earn the 'City of the Year' award. The first two actions relate to the bus network: the development of a clean bus fleet (more than 80% of the city's total bus fleet now runs on compressed natural gas); and the design of a new 'Chronobus' quality and performance mark for bus lines within Nantes.

Third, Nantes demonstrated substantial improvement in bicycle use through the construction of secure bike parking spaces, the extension of the rent-a-bike service, and experimentation with the use of foldable bicycles in combination with public transport. Finally, the city remodelled city centre roads to favour public transport (tram lines, for example) over private cars.

Further information:

http://www.civitas-initiative.eu/news.phtml?id=629&lan=en&read_more=1

CIVITAS Forum



The 2009 CIVITAS Forum Conference took place from 19-21 October in Krakow, Poland and was once more a great success. The Conference brought together cities from across Europe to explore the future of urban mobility and the way forward for CIVITAS. 408 participants from 36 countries participated, of which 34 were political representatives from 17 different countries.

The event provided an excellent opportunity for interaction and exchange between city and European politicians and experts in the field of urban mobility. The conference had a busy programme, including a series of eight technical sessions, for example on increasing the use of alternative fuels and clean and energy efficient vehicles, influencing travel behaviour and modal choice at an early age, new forms of vehicle use and/or ownership, and less car dependent lifestyles.

Presentations will be made available on www.civitas.eu.

CIVITAS Forum Conference 2010

Malmö has been selected by the CIVITAS Political Advisory Committee as the host for the 2010 CIVITAS Forum Conference. As a CIVITAS II city awarded 'CIVITAS City of the Year' in 2006, Malmö offers a wide range of state-of-the-art sustainable development solutions, both for transportation and housing, as well as water, waste and energy management. Situated with Copenhagen on one side and the Swedish countryside on the other, Malmö offers a wide range of activities in the Öresund region. The



recently finished CIVITAS SMILE project further increased the interest the city is generating. In December 2010, the new railway tunnel will be opened up for traffic facilitating sustainable commuting. Hopefully, the Forum delegates will be among the first to go on a test ride. The entirely new Triangel station will be Sweden's second largest station and will host an innovative bicycle parking area inspired by the CIVITAS project. Other areas of interest will be the biogas production, the interregional commuting to Copenhagen, and the cycling network, which is among Europe's most extended per capita.

Further information: forum@civitas.eu

Political Advisory Committee



The call for new Political Advisory Committee members that was launched in Spring this year, has resulted in a newly constituted Committee with 16 members representing a good geographical balance across the EU:

- Mariann Nørgaard (Aalborg - Denmark)
- Diego Fernández Malvido (Burgos - Spain)
- Jean François Retière (Nantes - France)
- Bruno Miguel Camacho Pereira (Funchal - Portugal)
- Keith Young (Preston/Lancashire - UK)
- Lino Joaquim Ferreira, (Porto - Portugal)
- Chronis Akritidis, (Athens - Greece)
- Melville Kendal (Winchester - UK)
- Karin Temmerman (Gent - Belgium)
- Gerhard Rüschi (Graz - Austria)
- Sándor Nagy (Szeged - Hungary)
- Yordan Mihtiev – (Gorna Oryahovitsa - Bulgaria)
- Rimantas Mikaitis, (Kaunas - Lithuania)
- Roman Jakič (Ljubljana - Slovenia)
- Jaanus Mutli, (Tallinn - Estonia);
- Igor Gievski (Skopje - Macedonia)

The first meeting of the new PAC was scheduled for Monday 19 October at the Municipality of Krakow Headquarters. It had a full agenda with the election of the new PAC chair, the selection of the next Forum host city, the Politicians Forum, and upcoming outreach work.

Ljubljana City Councillor and President of the International Relations Commission, Roman Jakič, was elected by his colleagues as Chairman of the Political Advisory Committee for the next two years. Roman Jakič has been involved in the CIVITAS Initiative since 2003, and during the last two years as an active member of the PAC. Ljubljana is currently coordinating the CIVITAS ELAN project.

The PAC also has a new secretary, which is Gordana Kohuzharova, REC's Director for South Eastern Europe.

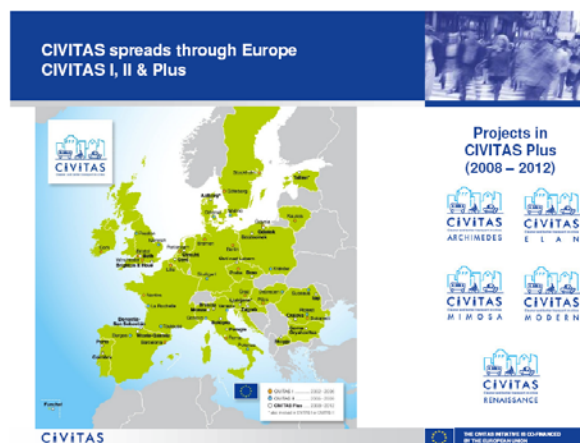
Further information: pac@civitas.eu

CIVITAS Plus Pan-European Dissemination

CIVITAS Slide Library

VANGUARD is happy to unveil its Slide Library, a collection of more than 90 PowerPoint slides created to help you prepare for any conference event, workshop or presentation, where you will inform about the CIVITAS Initiative and the many issues surrounding sustainable urban mobility.

The Slide Library is available for download from the



CIVITAS Design section of the CIVITAS Members Area. A comprehensive How-to-use guide also available in the Members Area explains how to create a personalised presentation, with a matrix table at the end of the Guide that allows you to choose slides depending on which target group your audience belongs to.

As the CIVITAS Initiative progresses and grows, the Slide Library will be expanded to reflect the most up-



to-date and relevant information, in terms of policy developments or city results.

CIVITAS corporate design

Together with the Slide Library, the CIVITAS Design page presents two other developments. The updated Corporate Design Handbook will guide you in producing and developing any dissemination tools for your city and project. Finally, the template for CIVITAS posters (InDesign) will allow you to create your personalised poster for CIVITAS-related activities. More tools will be uploaded as they become available.



Feedback and other inquiries are more than welcome and can be sent to: support@civitas.eu.

Website Task Force established

On 23 September, the CIVITAS Website Task Force met for the first time. Reason behind the establishment of this task force was the observation that, despite VANGUARD's responsibility for the further development of the CIVITAS website, any new ideas could not really be developed by VANGUARD in isolation without consultation with a larger number of concerned parties, incl. CATALIST, the EC, POINTER, and the Project Dissemination Managers.

The idea of a dedicated Website Task Force found favour and was announced last June. The first meeting could count on the enthusiastic participation of key players. They exchanged a lot of information and ideas based on research (needs assessment), the discussion paper, and group suggestions. Priorities for further development were identified, including a revised website structure.

Conclusions and a concrete proposal will be prepared for the VANGUARD consortium meeting of mid November. In a later stage, an amended proposal will be circulated for broader consultation, possibly on occasion of the next Task Force meeting on 11 February 2010, back to back with the 3rd DLG meeting.

Further information: support@civitas.eu



Opening city bike scheme in Aalborg

On 4 July, the grand opening of the Aalborg city bike scheme took place at one of the central squares in the city centre. The opening event included different



kinds of "bi-cycle entertainment". All 135 city bikes were sent on a parade around the city centre, passing the scheme's 19 stations.

At the stations, the bikes can be released by depositing a 20-kroner coin in the lock placed on the handlebars. The coin will be returned when the bike is brought back to any of the stations.

The scheme represents a new generation of light-weight and top of the range city bikes in Denmark. They are designed with an aluminium frame and equipped with handlebar basket, lights and 3 speeds.

The purpose of the city bike scheme is to give tourists and citizens the opportunity to use city bikes as an easy and very flexible transportation mode. To encourage multimodal journeys, a number of the stations are located near main bus stops and stations. Furthermore, many of the stations are close to tourist attractions.

The city bike scheme has its own webpage at www.AalborgBycyklen.dk

Ideas for cycle motorway in Aalborg

On 28 September, Aalborg organised a workshop to discuss and develop ideas for the planned cycle motorway connecting the city centre and the university area.

The purpose of the workshop was to develop new ideas for the stretch as well as to get the bicycle users' input on already developed ideas.



The participants represented a broad range of invited stakeholders engaged in bicycle matters, from the students cycling to the university every day to the traffic police. Furthermore, a range of professionals from the City of Aalborg, each in different ways involved with bicycle



planning, participated in the workshop.

Fruitful discussions resulted in several new ideas for the cycle motorway. In addition, the participants provided valuable input to improve some of the already developed initiatives. During the coming winter these ideas will be further discussed and improved, as planning of the cycle motorway will proceed.

San Sebastián converts old train tunnel into cycling corridor

San Sebastián has turned an abandoned train tunnel into a new cycling corridor connecting the city districts of Amara and Ibaeta. On 6 August, hundreds of cyclists joined mayor Odon Elorza for the inauguration of the new corridor and experienced the cycling ride of 2 kilometres for the first time.



The new route offers an attractive alternative for cyclists that before had to take a much longer route to avoid the hills. A first test done by a local news-

paper, shows that the cycling trip from the regional bus station towards the University Campus is shortened from 17,5 minutes to only 13 minutes. The cycling tunnel is the longest in Europe and a new crown jewel in the growing cycling network of the city.

Bike takes bus in San Sebastián

In San Sebastián the use of bicycles is growing even if about half of the population lives in hilly areas with steep slopes. While going downhill on a bicycle can

be quiet pleasant, the return trip uphill can make people refrain from cycling at all. This is why cyclists can now take their bicycle for free on the bus for uphill journeys. The new measure is in place at 18 bus stops that are located at the foot of different hills in the city.

Donostia Bus, the municipal public transport company, has marked the bus shelters at the 18 selected stops with a bicycle pictogram, indicating for which lines the new service is available. Taking your bicycle for the uphill trip is possible during selected off-peak time windows.

New bus lines in Donostia-San Sebastián

On 28 September, DonostiaBus introduced two new bus lines and improved two other lines, to increase public transport service levels to four business districts, the hospital area and the University Campus. This measure is an important step towards increasing the use of public transport among commuters and students by offering fast and direct connections.

The new express-line 5 offers a faster connection between the city centre, the University Campus and the Zuatzu business district. The new route makes use of a recently completed dedicated bus-lane on the Avenida de Tolosa. The new circular line 31 connects the hospital area and the two business districts of Miramón and Polígono 27 with the city centre and nine living quarters. This means that the employees living in these quarters can reach their work without the need to change buses. Finally, the existing bus line 25 has increased its service in the Belartza business district, now offering a frequency of 20 minutes from 7.30 until 20.30 h.

Electric vehicle charging point Brighton

On 2 October 2009, leader of Brighton & Hove City Council, Councillor Mary Mears, inaugurated the city's first electric vehicle charging point in a series of 10 on-street electric vehicle charging points that will be installed across the city.

Following implementation, the council will set up a registration mechanism to trial the scheme with electric car users. The electricity used to charge the cars will be free during the trial period. The registration scheme is expected to open in November 2009.



Electric Vehicles produce zero emissions on the road and therefore offer substantial advantages over conventionally powered vehicles in terms of air quality for

town and city centres.

Talking bus stops in Brighton

On the same day, Councillor Mary Mears also launched the first out of twelve additional 'talking bus stops'.

Representatives from Denmark, Spain, Romania, Czech Republic and Italy visited the city for three days at the end of September as part of the ARCHIMEDES Consortium Meeting, where the newly installed 'talking bus stop' was demonstrated.



Brighton & Hove worked with stakeholders in producing a plan to identify which stops would benefit most from the installation of an audible unit.

The second phase of this project will be to install during the course of November the remaining 11 audible units at selected bus stops already equipped with a real time display within the CIVITAS Plus corridor. Additionally, 200 key fobs will be purchased for use when operating the system.

Audible warning equipment in Iasi

In Iasi, audible warning equipment for visually impaired people has been installed at 20 main signalised intersections in the CIVITAS corridor, and in those areas where the traffic of this target population is bigger. The locations were selected in co-operation with the Association of Blind People from the Iasi Vaslui region. The inauguration of the audio warning devices took place on 10 September 2009.

Optimisation of traffic lights in Monza

Traffic light programming is being optimised for an important city corridor of the city of Monza in order to reduce traffic congestion. Six intersections near to each other have been selected and reproduced in a virtual environment that simulates the performance of the current traffic light plans as well as traffic flows in different conditions (working days, holidays, peak hours). This preliminary study is necessary to design the traffic light programming according to real situations with relevant green waves for those cars running along the corridor at an average speed of 40km/h.

In summer 2009, the Municipality also set in motion the system of traffic light control taking advantage of summertime.

CIVITAS information centre in Usti

The new CIVITAS information centre in the city centre of Usti nad Labem offers a wide range of services, from public internet access to ticket bookings, art exhibitions, maps and publications, guides and information about events, etc. Visitors can also watch a presentation about the ARCHIMEDES Project and learn about CIVITAS.

Further information about ARCHIMEDES:
msh-teknik@aalborg.dk



Porto Mobility Shop

Over the last few years there has been a strong increase in road traffic in cities. Various economic, urbanistic and environmental reasons make it impossible to create more transport structures to satisfy the need for travelling and parking. The result is well known: streets filled with vehicles, traffic difficulties and high environmental impacts, all endangering the quality of life in cities. The Porto City Council has been trying to minimise these effects by adopting traffic management and control measures to optimise the usage of travelling space.

The mobility management techniques in place, for example, enhance the use of more sustainable means of transportation, especially public transport.



The Mobility Shop in Porto offers different kinds of services that allow for a better knowledge of the available options and a better use of the various means of transportation.

Further information about ELAN:
zdenka.simonovic@ljubljana.si



Bologna "cycling towards Kyoto"

On 18-19 September, Bologna organised a roadshow to promote the CIVITAS MIMOSA project as well as the European Mobility Week 2009. Several initiatives took place to promote sustainable mobility and to present plans that are in the pipeline. A two-day key event entitled "Cycling towards Kyoto" highlighted the use of the bike as a sustainable means of transport, combining environmentally friendly travelling with a healthy lifestyle. Many volunteers cycled the symbolic route to Kyoto, a journey that allowed them to discover best practices of sustainability from other countries. During the entire week, a "Cycle Office" was in place for free bike checks and to obtain a "registration mark" against theft.



A dedicated event for children taught them about road rules and bicycle safety. Children cycled around a purposely laid out track that was constructed to mimic typical road scenarios. Different road signs, road markings, road layouts and how to obey them were explained. The track was painted on the main square of the city (Piazza Maggiore), and as rewards for their efforts each child received a MIMOSA glowing safety strip and a 'certificate'.

A dedicated event for children taught them about road rules and bicycle safety. Children cycled around a purposely laid out track that was constructed to

The whole campaign saw the participation of about 3000 people and was widely covered by local media.

Urban orienteering contest in Funchal

On 19 July 2009, Funchal's City Hall organised an orienteering contest for the general public including professional athletes, in the old part of the city. This initiative aimed to promote sustainable mobility in general and CIVITAS MIMOSA objectives and measures in particular.



The campaign also highlighted good reasons for choosing ecological transport, with benefits for economy, society and health. It pointed out mobility as a social and common

responsibility for all citizens, so that the city can achieve a lifestyle that conforms to the principles of sustainable mobility.

To collect initial baseline data, a survey was conducted exclusively among participants of the event in order to assess the mobility habits, lifestyle and awareness of the CIVITAS MIMOSA initiative. Results revealed a strong dependence on the car and a lack of awareness regarding the project.

Mobility Week: "Fiesta" in Funchal

For the first time Funchal participated in the European Mobility Week in September. A wide programme of activities and events was promoted, including:

- exhibitions and seminars on electric vehicles;
- a contest on "Environment, Energy and Mobility" (sponsored by local newspaper);
- workshops, sport events, street campaigns, games for children, activities for disabled persons;
- awareness campaign on regional TV and in the newspapers.

The two events with the highest impact were:

1. The launch of the new/first cycle lane which will link the centre of Funchal with the west part of the city, covering a high density area (about 20% of the



population of the city) and the main hotel zone in Madeira (in the extreme west of Funchal);



2. The launch of the new "Green Line" by Horários do Funchal. This high quality, high frequency, environmentally friendly

bus line, is intended to serve residents as well as tourists. Specific branding was created for the buses and shelters.

Further information about MIMOSA:
Andrea.Arcelli@comune.bologna.it



First MODERN Political Meeting

Just before the launch of the European Commission's Action Plan on Urban Mobility and in the framework of the European Mobility Week, MODERN held its first political meeting in Vitoria-Gasteiz.

The meeting started with a welcome by the Mayor of Vitoria-Gasteiz, Mr. Patxi Lazcoz, and an introduction by Mr. Gabriel Vladut, MODERN's project coordinator, on the CIVITAS Programme and Sustainable Mobility in Europe.



Mr. Salvador Rueda, Director of the Agencia de Ecologia Urbana de Barcelona and scientific representative of Vitoria-Gasteiz, later moderated a

roundtable composed of the political representatives of the European cities involved in the MODERN project and European experts in sustainable mobility: Mr. Joao Rebelo - Coimbra City Deputy Mayor, Mr. Joaquín Esteban - Vitoria-Gasteiz Mobility Councillor, Mr. Aldo Molinari - scientific representative of the City of Brescia and Mr. Gabriel Vladut - MODERN project coordinator.

The round table focused on the new Public Space and Sustainable Mobility Plans in the different MODERN cities, particularly with regard to the importance of a long-term consensus on the project and the necessity to engage with citizens to facilitate a process of change in the perception of mobility.

As Mr. Salvador Rueda underlined, the new mobility plans in the MODERN cities do not only have the aim to convert the mobility plans to a more sustainable model but also to return public space to the citizens.

The audience was composed of around 50 MODERN partners and guests from the municipality, county and Basque Government, university and public and private stakeholders related to mobility.

Further information about MODERN:
www.modern.ipacv.ro
k.fischer@methodos.com, a.besana@methodos.com



ULTra Personal Rapid Transit in Bath?

As part of its study into the potential of the ULTra Personal Rapid Transit system to improve transportation in historic urban environments, Advanced Transport Systems (ATS) have launched a design competition.



ATS believe current designs, such as the system they have created for Heathrow Airport's Terminal 5, may not be suited to a sensitive historic environment such as Bath. The competition therefore asks people to submit their own visions of how the ULTra system could be adapted to the World Heritage City. Applicants range from individual architecture students to large multinational design firms. The entries will be judged by an independent jury, before being made public, to assess reactions to the different designs.

Access changes & freight consolidation in Bath

As part of the Bath Transportation Package, Bath & North East Somerset Council has consulted local



businesses and residents about the introduction of access changes that will see motor vehicles restricted from key city centre streets during core shopping hours. Results are currently being analysed. The proposed access changes would create a city centre environment where pedestrians and cyclists have priority, and where public transport is free to move on Bath's historic streets. The proposals will, however, impact on businesses that currently receive deliveries during these times.



Under RENAISSANCE, B&NES Council is looking to set up a Freight Consolidation Depot on the outskirts of the City towards the end of 2010. The low-emission vehicle utilised in this service would be exempt from the access restrictions, allowing participating businesses to continue to receive deliveries during the hours when

vehicle access is restricted. Studies carried out in relation to demand management will help to inform the city centre proposals, increasing the understanding of vehicle movements within the City of Bath.

Bath partnership for cycle hire

B&NES Council is working with partners Bincincitta and Powabyke to introduce facilities for cycle hire and powered cycle hire to the City of Bath. Cycle hire partner Bincincitta is concentrating on four city centre hire locations, using a business model successfully applied in other European cities.



Plans for cycle hire stations have been developed and cycle rack design has now commenced. Future work includes a proposal to develop a smart card scheme alongside Powabyke and the City Car Club. Powered cycle partner Powabyke has identified a powered cycle model and a lithium ion battery pack for use in the city. Work has commenced on designing a

bike docking facility with an electric charging system for multiple vehicles. Following consultation with local

stakeholders, Powabyke will set up 5 or 6 sites in central and west Bath.

Future work will see consultation and testing on bike design, completion of work on the bike docking facility and procurement of contracts for the installation of base stations and IT support.

Gorna Oryahovitsa household survey

Last June, Gorna Oryahovitsa completed the second phase of traffic counts on 22 strategic points along its street network. In comparison with the first phase, the results now show a seasonal increase of traffic of 40% between December 2008 and June 2009.

Gorna Oryahovitsa also carried out a household survey on citizens' travel behaviour. The survey was done during a period of 2 weeks among 300 households. The results show that an impressive 60% of the citizens say that they are primarily pedestrians, only 28% are primarily car users, not more than 7% are using public transport, while 5% use taxis and bicycles. An additional survey was conducted with 20 of the biggest manufacturing companies in town, in order to find out how often and what kind of vehicles they use for the distribution of goods.

Conversion of 12 diesel buses in Skopje

Skopje's public transport operator JSP will convert 12 of its diesel buses to CNG. The JSP bus fleet runs on

diesel fuel, which is one of the main pollutants in the city. In the first year of the project, after reviewing the experience of other cities and preliminary data analysis, it was decided to



retrofit diesel engines to dual fuel, diesel/methane. The project plan for the retrofitting has been completed and the tender procedure is in its final stage, with contracts to be signed soon.

AVL system and info displays in Skopje

JSP Skopje is on schedule with the implementation of its AVL system and information displays. The system is expected to have an immediate impact on the quality of services offered to the citizens and thus on the attractiveness of public transport and patronage levels. An online survey carried out through the company's web page reveals a positive public attitude



towards these innovations. The tender procedure has been completed and the contract is in the stage of signing.

Intelligent traffic management and control in Skopje

An intelligent traffic management system and control system with 30 new traffic light controllers is being implemented in Skopje. The new software for the traffic control system was delivered (UTOPIA), while a tender for the procurement of Road Side Unit devices and 30 licenses for peripheral software has just been published. The purchase of loop detector inductive cables for vehicle counting is currently under negotiation. In the coming period, the acquisition of the remaining components of the system will be finalised. Once the traffic management and control centre is in place, reduced traffic congestion is expected, with resulting reductions in environmental pollution and improved traffic safety.

Water borne public transport in Szczecinek

For more than a century, water borne transport has been of great importance in Szczecinek. As from 2007, new services have been implemented, i.e.



water taxis with 11 stations. For two years however, there was no hangar for these taxis. In spring this year, the construction of such a hangar started and now nears completion. Two new water taxis have started operation, the first of which was launched in June. The aim of all these activities is to attract more passengers and to avoid the increase of individual car trips. Water transport services are more flexible (planned construction of new constant piers will increase number of water tram stops) and much more attractive for Szczecinek's citizens and tourists.

Political support from Perugia

In June 2009, the citizens of Perugia were called to express their vote for a new mayor. A new city council was established at the end of June, with Dr. Roberto Ciccone being the new councillor dealing

with mobility and transport issues. Dr. Ciccone confirmed the commitment of the new mayor and council to the implementation of RENAISSANCE in Perugia and stressed their ambition to set the foundations for a new mobility culture in the city.



Dr. Ciccone will be an active member of the RENAISSANCE team in Perugia, participating in all meetings with the local consortium representatives.

Perugia mobilità – a brand for success

Perugia has developed a communication strategy for its public transport that will continue beyond the project's lifetime. Starting from the EC Green Paper challenges, Perugia created the brand 'Perugia Mobilità' for sustainable mobility in the city.



The new brand has three main sub-brands - easy, safe and clean mobility - which will be assigned to all measures.

Based on the 3 adjectives, a very simple and easily recognisable brand was established: 'ESC -> Enter in the new mobility'. This strategy creates the basis for the future communication of any efforts made by the city to improve the transport system, within and beyond CIVITAS.

Horizontal road markings in Perugia

Road marking improvements are one of the most effective road safety mechanisms, even on the short term. UK research shows that the typical rates of return from road safety schemes concerning improved road markings range from 500 to 1.500 %.

CIRIAP (Interuniversity Centre of Research on Pollution by Physical Agents) in cooperation with the city of Perugia has initiated a research project aiming to define a modus operandi for in-situ measurement taking into account



the characteristics of a site in order to:



- optimise the road marking maintenance;
- give municipalities a tool to verify the quality of the application of road markings in order to assess whether requirements given in tenders are fulfilled.

Further information about RENAISSANCE:
l.naldini@comune.perugia.it



During summer, CIVITAS POINTER evaluated all draft evaluation plans of the CIVITAS PLUS cities. In these plans cities describe their measures, explain how they will evaluate them, and what kind of effects for which indicators will be expected. On 15 November, all cities will deliver their final evaluation plan, meaning that the formal evaluation of CIVITAS PLUS can start as from that moment.

Also a number of workshops for the cities have been given or will be given to explain how the cost benefit analysis and the process evaluation of measures can be conducted.

The monitoring part of CIVITAS POINTER developed a template for the annual report which was discussed with the collaborative projects in Brussels recently. They also defined a database to monitor all cities efficiently, which will be used from now on.

During the Forum conference in Krakow, POINTER had its third consortium meeting to look back on what has been done so far and to discuss the work for the coming period.

Further information: ab.schelling@tno.nl



Dissemination within CIVITAS CATALIST is not directed exclusively at the stakeholders, it also listens to the needs and desires of the partners of the consortium. Therefore the dissemination plan identifies three main groups:

- New Potential Take Up Cities:
 - To make them aware of the CIVITAS Initiative and the CIVITAS approach;
 - To make them become CIVITAS Forum Network Members;
- CIVITAS Forum Network Member Cities:
 - To provide them with selected information that is not available for everyone;
- CIVITAS CATALIST consortium partners and European city networks:
 - To support their outreach and dissemination activities on local, regional, national and international level.



Moreover, there are various products which are available for the entire CIVITAS Initiative, such as the CIVITAS exhibition stand for fairs and bigger

conferences, the CIVITAS CATALIST information sheet as fact provider, the CIVITAS CATALIST newsletter (which will be integrated into the CIVITAS Initiative external newsletters and will mainly inform about the CIVITAS Activity Fund and upcoming training events or workshops organised by CIVITAS CATALIST), the CIVITAS Forum Network postcard to promote the entire network, and last but not least the CIVITAS Initiative leaflet with a special focus on membership of the CIVITAS Forum Network and its benefits, CIVITAS PLUS and the CIVITAS website. This six page leaflet will be available in English, French, German, Italian, Spanish and Polish by the end of November 2009.

Further information: dotter@fgm.at



CIVITAS Plus Events Calendar

May we please urge you once more to inform us of events and consortium meetings as soon as you have scheduled them!

The purpose of the CIVITAS Plus events calendar is:

- To ensure coordination of the various activities organised across the respective collaborative projects and the support actions, thus avoiding overlaps and clashes of events;
- To promote the events and training activities organised by the CPs and the support actions;
- To inform you of relevant external events and map the participation of CIVITAS Plus partners in these events;
- To centralise all relevant output from events and training activities that have taken place.

In practice, this means that we ask you to inform us of:

- **Scheduled plenary project meetings** (only the meetings with the whole consortium), **project events** (workshops, seminars, conferences training, press conferences...) as soon as you've fixed the date. In case of overlaps and/or clashes of events, concerned parties will be contacted by VANGUARD in order to find a solution that is suitable for everyone involved;
- **Relevant external events** where CIVITAS Plus could be promoted and that you plan to attend yourself.

Project Dissemination Managers are asked to liaise with their Local Dissemination Managers to collect all relevant information. Please take into account a time horizon of at least 6 months!

Please make use of the events template you received by e-mail to inform us of your plans. Also send us all relevant documentation (agenda, programme, registration form) for each event as soon as it becomes available.

In addition, there is the CIVITAS PR tracker, which was originally established as a simple online tool to book the CIVITAS exhibition stand for CIVITAS CATALIST partners. CATALIST and VANGUARD have now agreed to use and enhance this tool for common outreach activities around the CIVITAS

Initiative, i.e. to keep track of external, third party events where CIVITAS is promoted.

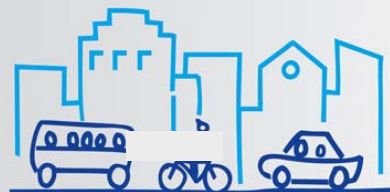
On the next page you find an overview of currently known CIVITAS meetings and events.

To submit information on events, please contact events@civitas.eu.

Type of event: Abbreviations used in the table

DW	Dissemination Workshop
LMRTW	Local Measure Related Training Workshop
PPCM	Plenary Project Consortium Meeting
TTS	Thematic Training Seminar





CIVITAS Plus Events Calendar

Public events								
Project	Type of event	Title	Topic	Place	Date	Target Group	Language	More information
VANGUARD	TTS	2 nd VANGUARD Training Seminar	Marketing and Communication	Brussels	8-9/02/10	Project & local dissemination managers	English	training@civitas.eu
VANGUARD / ELAN	TTS	1 st VANGUARD Training Seminar	Stakeholder consultation	Gent	18-19/11/09	Project and local dissemination managers, measure leaders	English	www.civitas.eu/event.phtml?archiv=&event_id=197
MIMOSA / VANGUARD	DW	Access management	Access management	Rome	26-27/11/09	All	English	www.civitas.eu/event.phtml?archiv=&event_id=202
CATALIST	DW	Clean vehicles & environmental zones	Clean vehicles & environmental zones	Rotterdam	04-05/11/09	All	English	www.civitas.eu/event.phtml?archiv=&event_id=201
Closed events / meetings								
Project	Type of event	Title	Topic	Place	Date	Target Group	Language	More information
VANGUARD	PPCM	Consortium meeting		Brussels	16-17/11/09	VANGUARD consortium	English	jsimpson@rec.org
ELAN	PPCM	7 th Project Management Group meeting		Gent	17-20/11/09	ELAN consortium	English	ann.plas@gent.be
POINTER	TTS	CBA workshop	Cost benefit analysis	Gent	17/11/09	ELG	English	ab.schelling@tno.nl
POINTER	TTS	CBA workshop	Cost benefit analysis	Rome	23-24/11/09	ELG	English	ab.schelling@tno.nl
VANGUARD	DLG meeting	3 rd DLG meeting	Dissemination	Brussels	11/02/10	Project & local dissemination managers	English	dlg@civitas.eu