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## Intro

This is the first issue of the VANGUARD internal newsletter. It aims to provide the CIVITAS Plus projects with relevant and up-to-date information and news from the CIVITAS Plus support actions for dissemination and evaluation, as well as from the respective collaborative city projects. The newsletter will be issued every three months. The second issue is due for March 2009. CIVITAS Plus projects will be contacted in the second half of February to provide news items they would like to share with the rest of the CIVITAS Plus community. If you want to contribute to this newsletter with a news item, please contact [kvancluysen@polis-online.org](mailto:kvancluysen@polis-online.org).

## VANGUARD News

### What is VANGUARD?

The aim of the CIVITAS VANGUARD project is to support the CIVITAS Plus collaborative projects through different services and to disseminate the results of their activities to Europe as a whole.

### What will we offer?

In order to support the CIVITAS Plus cities' work, a number of services will be provided:

#### Coordination, support and facilitation

- Dissemination Liaison Group (see further on in this newsletter)
- Coordination of CIVITAS Plus events calendar
- Quarterly VANGUARD newsletter
- Organisation of technical working groups consisting of cities that wish to exchange information on and discuss certain CIVITAS Plus related topics, measures or modules on a regular basis
- Organisation of training, i.e. one time events covering a specific theme for which needs have been identified
- Communication support for the local and national dissemination programmes of CIVITAS Plus in rela-

tion to the marketing and promotion of CIVITAS Plus to citizens

#### Dissemination and promotion

- CIVITAS Plus corporate design (logos, office template, map, etc.)
- General CIVITAS Plus website and project websites
- CIVITAS leaflet
- CIVITAS gadgets
- CIVITAS pop up displays
- Library of PowerPoint slides
- CIVITAS newsletter, promoting CIVITAS Plus to the outside world
- PR, including press and media relations
- Dissemination workshops
- Results publications

#### CIVITAS Community support

- CIVITAS secretariat: central coordination hub for the CIVITAS initiative
- CIVITAS Policy Advisory Committee Secretariat
- CIVITAS Forum organisation
- CIVITAS Awards

### What do we need?

To make sure that the services we develop actually meet your needs as a CIVITAS Plus city and in order to properly and successfully promote and disseminate the cities' activities, VANGUARD needs your support. Below we list the input we would like to receive from you:

- Input (interview, questionnaire) to needs assessment activity (training needs, communication needs...), for which you will be contacted soon
- Participation in DLG meetings with presentation of dissemination plan and short feedback on dissemination progress in respective projects
- City, project, measure and partner information and pictures
- Input to VANGUARD (internal) and CIVITAS Plus (external) newsletters

We will keep the extra burden for you to a minimum, but we'll need some of your help in order to be able to help you better!

### VANGUARD team

With dissemination being one of the key activities of VANGUARD, five of the seven consortium members are European or international organisations. This is a key to a wide European outreach. The consortium's network type organisations are complemented by partners that focus on one specific segment, such as transport policy, PR and marketing, or energy efficiency. The consortium consists of the Regional Envi-



ronmental Center (REC – Coordinator), ICLEI, Polis, Mobil21, EUROCITIES, SenterNovem, Mostra and FGM-AMOR. In annex you find an overview of the partners that are involved in VANGUARD, their main roles and contact details.

## **DLG**

The CIVITAS Plus Dissemination Liaison Group, shortly DLG, will be a permanent coordination body aiming to provide guidance and common tools to the respective collaborative projects. The aim is to harmonise the approach to dissemination and ensure a common image towards the outside world, as well as efficient and effective dissemination at the local and national levels. DLG meetings will take place every 6 months, gathering the dissemination managers of the CIVITAS Plus collaborative projects. Local dissemination managers are also welcome to attend.

The first DLG meeting is scheduled to take place on 9-10 February at the Polis offices in Brussels. A detailed agenda, as well as practical information will be circulated soon. For any questions regarding the DLG, please contact [ciara.leonard@iclei.org](mailto:ciara.leonard@iclei.org)

## **PAC & Policy**

When CIVITAS II and GUARD come to an end, VANGUARD will take over the coordination of the CIVITAS Policy Advisory Committee. The Policy Advisory Committee, shortly PAC, is the political steering group of the CIVITAS Forum. It consists of a group of highly motivated politicians from the CIVITAS Forum cities. The PAC identifies policy priorities, stressing the policy relevance of the CIVITAS goals and achievements. It delivers valuable input for policy recommendations to other cities that are not involved in CIVITAS and it provides input to the annual CIVITAS Forum meetings in terms of themes to be discussed, policy issues to be addressed, host city, keynote speakers etc. For any questions relating to the PAC, please contact [JSimpson@rec.org](mailto:JSimpson@rec.org)

## **CIVITAS Forum**

### ***CIVITAS Forum 2008***

The 2008 CIVITAS Forum conference in Bologna, the last one organised by CIVITAS II's support action GUARD, was a great success, with more than 400 urban transport stakeholders attending. Next to the plenary sessions, eight technical sessions and an equal number of roundtable discussions were organised, addressing a wide range of mobility issues from alternative fuels and energy efficient vehicles to urban mobility in times of demographic change. All presenta-

tions of the technical sessions are now available for download on [www.civitas.eu/forum\\_conference\\_2008](http://www.civitas.eu/forum_conference_2008).

Also, the 2008 CIVITAS Award winners were announced and celebrated in Bologna. Winner of the Category I Award for CIVITAS demonstration cities was the French city of La Rochelle, which has successfully implemented several measures aiming to make public transport more attractive. Within Category II for non-CIVITAS demonstration cities, the award was given to the Italian city of Piacenza, for its successful partnership on alternative fuels, its extended limited traffic zone and its free new bus service to connect the city with its periphery. Finally, the third award went to the Austrian city of Graz, which was recognised as 'great ambassador of the CIVITAS initiative'.

### ***CIVITAS Forum 2009***

The CIVITAS Forum conference 2009 will be the first one organised by VANGUARD together with the host city. The city of Krakow was selected to host the CIVITAS Forum conference in 2009. Krakow is a CIVITAS II city within the CARAVEL project and is involved in the CATALIST project as well. Further information on next year's CIVITAS Forum conference will be made available on the CIVITAS website.

For any questions on the CIVITAS Forum, contact [JSimpson@rec.org](mailto:JSimpson@rec.org).

## **CIVITAS Plus News**

Between September and November, kick-off meetings



took place of the five new collaborative projects that gather the 26 cities that have entered into CIVITAS Plus, the third group of cities with ambitious and innovative urban transport aspira-

tions, after CIVITAS I (2002-2006) and CIVITAS II (2005-2009). In order for you to get to know your colleagues, we shortly present the 5 projects, their respective cities and the main aspirations they have set themselves.



**ARCHIMEDES**



Donostia-San Sebastian (Spain)

**Coordinating city**  
Aalborg (Denmark)

**Partner cities**  
Usti nad Labem (Czech Republic),  
Monza (Italy), Iasi (Romania),  
Brighton (UK),

**Ambitions**

ARCHIMEDES puts forward an ambitious blend of policy tools and activities that aim to increase modal share towards more sustainable modes, while providing safer and more convenient travel services in medium-sized urban areas.

The project's 83 measures will aid compliance with EU legislations and policy by increasing the share of bio-fuels and other alternatives, reducing CO2, pollutant emissions and noise, and increasing energy-efficiency in urban transport. Education for students, citizens and practitioners within the project's innovation areas via promotion, training events, and educational exchanges will be a hallmark of the project.

For more information, please contact: City of Aalborg, Mette Skamris Holm, [msh-teknik@aalborg.dk](mailto:msh-teknik@aalborg.dk), phone +45 9931 2350.

**ELAN**



**Coordinating city**  
Ljubljana (Slovenia)

**Partner cities**  
Gent (Belgium),  
Zagreb (Croatia), Brno (Czech Republic),  
Porto (Portugal)

**Ambitions**

The mayors of the five CIVITAS ELAN cities committed to mobilise their citizens 'by developing, with their support, clean mobility solutions for vital cities, ensuring health and access for all'.

Sixty-eight individual measures will be realised during the project's lifetime and most of them are based on the principle of 'putting the citizen first' which will be further supported through active citizens engagement processes. CIVITAS ELAN's approach will test innovative solutions as well as emerging problems, and will integrate measures from different policy fields into one comprehensive urban policy concept.

For more information, please contact: City of Ljubljana, Zdenka Šimonovič, [zdenka.simonovic@ljubljana.si](mailto:zdenka.simonovic@ljubljana.si), phone: +386 1 306 11 47.

**MIMOSA**



**Coordinating city**  
Bologna (Italy)

**Partner cities**  
Funchal (Portugal),  
Gdansk (Poland),  
Tallinn (Estonia),  
Utrecht (the Netherlands)

**Ambitions**

Almost 70 demonstration measures will be implemented in five cities under one concept: 'Learn how to move better, to live in better cities'. This notion seeks to ensure that citizens find reward in their behaviour rather than sacrifice. Thus, citizen interaction is central to the project's success.

Investments in CNG, hybrid/electric, LPG and biofuels, and an emphasis on car-sharing and cycling/walking, will reduce pollutant emissions. Network, service and security improvements will tempt new customers to public transport, while technological solutions will improve passenger and goods traffic management.

For more information, please contact City of Bologna, Andrea Arcelli, [Andrea.Arcelli@comune.bologna.it](mailto:Andrea.Arcelli@comune.bologna.it), phone: +39 051 2194746.

**MODERN**



**Coordinating city**  
Craiova (Romania)

**Partner cities**  
Brescia (Italy), Vitoria-Gasteiz (Spain),  
Coimbra (Portugal)

**Ambitions**

The four medium-sized MODERN cities will together implement a large set of outstanding measures. They will blend large-scale applications based on existing and commercially available technologies with more advanced trials and methodologies.

MODERN seeks to improve the quality and effectiveness of cities' public transport systems and increase the number of users, to promote clean vehicles and energy consumption savings, as well as to foster communication and debate between city decision



makers and other key stakeholders of the urban mobility system.

For more information, please contact: Mo.Ve, Marta Fiore, [fiore@move-forum.net](mailto:fiore@move-forum.net); phone: +39 0248011219.

## RENAISSANCE



**Coordinating city**  
Perugia (Italy)

**Partner cities**  
Bath (UK), Szczecinek (Poland), Skopje (Macedonia), Gorna Oryahovitsa (Bulgaria)

### Ambitions

*Testing innovative strategies for clean urban transport for historic european cities*

RENAISSANCE seeks to make possible the 'rediscovery, preservation and enhancement of historic cities in Europe', keeping the sustainable development of the local economy, city visitors, residents and local businesses firmly in mind.

The project's five historic and cultural hubs will design and demonstrate 42 large-scale measures that will support urban quality, mobility, accessibility and heritage, thereby championing 'universal solutions', ripe for transfer to similar cities. Large-scale experimental test sites in either specific corridors or areas supported by targeted research will aid in evaluating measures' effectiveness.

For more information, please contact: PERUGIA (Italy), Leonardo Naldini, [l.naldini@comune.perugia.it](mailto:l.naldini@comune.perugia.it), +39 075 577 3809

## POINTER News

How can cities achieve a more sustainable, clean and energy efficient urban transport system by implementing and evaluating an ambitious, integrated set of technology and policy based measures? This is the issue that CIVITAS aims to tackle.

The EC wants to ensure that the implementation of ambitious integrated sustainable urban transport strategies makes a real difference for the welfare of the European citizen. Support and evaluation are therefore essential. The aim of the POINTER project is to support the monitoring of the demonstration projects and cities by guiding the monitoring process via standard management tools. It strives to help all the CIVITAS Plus cities to understand the importance of data collection and evaluation, as well as to support the cities in a practical way with all work on evaluation. This will be achieved by setting up practical guidelines for data

collection, helping with the ex-ante evaluation, and communicating in a direct way with the cities through organising workshops. Furthermore, CIVITAS POINTER will undertake a cross-site evaluation for CIVITAS Plus, based upon all the data collected from the cities.

### Best practices

POINTER will disseminate best practices in monitoring and evaluation and will develop evaluation methodologies that will also be used in other large-scale (EU) projects. All the information will be translated into policy recommendations at EU level. These results and lessons learnt in evaluation will be disseminated for further use in other major EU projects.

For more information, please contact the POINTER coordinator: Ab Schelling, [ab.schelling@tno.nl](mailto:ab.schelling@tno.nl)

## CIVITAS Website

Your project, city and measure information will appear online at: <http://www.civitas-initiative.org/projects.phtml?id=350>. By mid December, the basic pages will be ready, around which time Ciara Leonard from ICLEI will be approaching project dissemination managers to ask for project input, according to given templates. You will be able to enter this information (along with project news & project events) directly online (a specific login and password will be given to you). The project page will become your official CIVITAS project website, similar to the others you can already see at this domain. City information, local news and event information relevant to your project will also be invited, and this will be entered by local dissemination managers, and approved and activated by the project's dissemination managers.

## CIVITAS Plus Calendar

VANGUARD will keep track of all dissemination and training events that will be organised within the context of CIVITAS Plus, also ensuring that events do not clash. As soon as you have set a date for an external event, please inform [icre@polis-online.org](mailto:icre@polis-online.org).

### Upcoming events

- *Brno, 15/01/09*: Technical workshop on 'Intermodal infrastructure planning'; organised by ELAN; open to all CIVITAS cities; for more information, contact: [machalova.iva@brno.cz](mailto:machalova.iva@brno.cz), phone: +420 542174109
- *Brussels, 9-10/02/09*: 1st Dissemination Liaison Group meeting; organised by VANGUARD; for CIVITAS-Plus project dissemination managers; for more information, contact: [ciara.leonard@iclei.org](mailto:ciara.leonard@iclei.org)

## Annex: Contact details support actions

### VANGUARD

#### The team

Partner	Main tasks	E-mail
Regional Environmental Center (REC)	Coordinator CIVITAS Plus secretariat, PAC & CIVITAS Forum	<a href="mailto:JSimpson@rec.org">JSimpson@rec.org</a>
ICLEI	Dissemination	<a href="mailto:ciara.leonard@iclei.org">ciara.leonard@iclei.org</a>
POLIS	Support activities for demonstration cities	<a href="mailto:icre@polis-online.org">icre@polis-online.org</a> <a href="mailto:kvancluysen@polis-online.org">kvancluysen@polis-online.org</a>
Mobiel21	User needs assessment & training	<a href="mailto:annemie.van.uytven@mobiel21.be">annemie.van.uytven@mobiel21.be</a> <a href="mailto:elke.franchois@mobiel21.be">elke.franchois@mobiel21.be</a>
EUROCITIES	Organisation of CIVITAS Forum	<a href="mailto:peter.staelens@eurocities.eu">peter.staelens@eurocities.eu</a> <a href="mailto:silke.moschitz@eurocities.eu">silke.moschitz@eurocities.eu</a>
SenterNovem	Expertise on transport related energy issues	<a href="mailto:g.huismans@senternovem.nl">g.huismans@senternovem.nl</a>
MOSTRA	Marketing	<a href="mailto:konstantinos.mastakas@mostra.com">konstantinos.mastakas@mostra.com</a>
FGM-AMOR	Communication tools	<a href="mailto:dotter@fgm.at">dotter@fgm.at</a>

#### Interfacing with VANGUARD

Within VANGUARD, we have designated one project partner/organisation to each collaborative project. These 'assignments' are indicated below.

CP	Organisation	Contact person	e-mail	Phone
ARCHIMEDES	Mobiel21	Annemie Van Uytven	<a href="mailto:annemie.van.uytven@mobiel21.be">annemie.van.uytven@mobiel21.be</a>	+3216317701
ELAN	Eurocities	Peter Staelens	<a href="mailto:peter.staelens@eurocities.eu">peter.staelens@eurocities.eu</a>	+3225520866
MODERN	REC	Jerome Simpson	<a href="mailto:jsimpson@rec.org">jsimpson@rec.org</a>	+3626504039
MIMOSA	ICLEI	Ciara Leonard	<a href="mailto:ciara.leonard@iclei.org">ciara.leonard@iclei.org</a>	+49761368920
RENAISSANCE	Polis	Ivo Cré	<a href="mailto:icre@polis-online.org">icre@polis-online.org</a>	+3225005676

### POINTER

#### Project Coordinator

Ab Schelling  
Mobility and Logistics, Business Unit of TNO Built Environment and Geosciences  
Email: [ab.schelling@tno.nl](mailto:ab.schelling@tno.nl)  
Phone: +31 15 26 97 681



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